



MOHAMMED V UNIVERSITY
Rabat - Morocco



Third Edition of

Innovation Week 2015

“Entrepreneurial Universities For An Emerging Morocco”

May 25-30, 2015 – ENSIAS, Rabat

3rd International Workshop on Technology Innovation and Entrepreneurship

May 27, 2015

Grand Amphitheater, ENSIAS, Rabat, Morocco

Program





8H00-9H00 Registration

Session I

9H00-10H00 Opening & Awards Ceremony

- H.E. Minister of Higher Education and Scientific Research (TBC)
- H.E. Minister of Vocational Training
- President of Mohammed V University of Rabat
- Ambassador of Korea in Morocco
- Representatives of India and Japan Embassies in Morocco
- British Council Director
- ENSIAS Director

Session

Co-chairs: *Ismail Kassou & Karim Baina, ENSIAS, Rabat, Morocco*

10H00-1030 Cambridge Innovation Hub

William F. Domoney, University of Essex, UK

10H30-11H00 Comment les dernières tendances technologiques transforment le Processus d'Innovation

Nasser Kettani, Microsoft CTO, Morocco

11H00-11H30 Networking & Coffee Break

11H30-12H00 Quel rôle pour la création de l'entreprise dans le développement de la filière verte au Maroc ?

Mohamed Bernannou, Director of Moroccan Solar Cluster/Moroccan Climate Innovation Center

12H00-12H30 Innovation: Challenges and Opportunities

Ali Amrani, Managing Director, Ibriquar, Morocco / USA

12H30-13H00 Building Innovators

Ahmed Aboutajeddine, Faculty of Science and Technology, Fez, Morocco

13H00-14H00 Lunch Break

Session III

Co-chairs: *Hicham Sadok & Naima El Haoude, ENSIAS, Rabat, Morocco*

14H00-14H30 Bluemix Cloud Based Digital Innovation Platform

Ahmed Amni, IBM Innovation Center, Morocco

14H30-15H00 Evaluate Business Performance through Knowledge and Training Skills

Mohamed S. Kayyali, CEO, 4D Business Consulting

15H30-16H00 Fulbright Research & Scholarship Opportunities

James A. Miller, Executive Director, MACECE / Fulbright, Morocco

16H00-16H30 Networking & Coffee Break

16H30-17H00 British Innovation Ecosystem

Chandan Rajah, Digital Catapult, UK

17H00-17H30 History and Future of startups in Morocco

Zineb Rharrasse, Co-founder & Managing Director chez StartUp Maroc, Morocco

17H30-18H00 De la Microtechnologie aux microsystemes MEMS.

Nourdin Yaakoubi, ENSIM, Université du Maine, France

18H00-18H30 L'entreprenariat comme moteur d'innovation : cas de Oritech

Bachir Sentissi, CEO, Oritech, Morocco